FACEBOOK ASTROLOGERS - I NEED YOUR HELP PLEASE April 17, 2013

By Michael Erlewine (Michael@Erlewine.net)

If you run a web site and need more traffic, I have something that might interest you. I am not trying to sell this to you (at least not today), but I am asking for your opinion on this new product we are building.

For years we have offered free oracles (ten of them) on our Matrix web site. They are used year in and year out to the tune of 116,000 page views a month, which brings traffic.

Here is a link for you to explore them, but they will be in a more modern-looking format soon. Check it out.

http://www.astrologysoftware.com/New_oracle/index.asp?orig

Although I have been often asked, I have seldom allowed others to use our oracles for their own websites. I am willing to do that now and can offer three business propositions to them. My question to you, if you run a site, is: do you need traffic? If you do, which of these three would most interest you, if any? They are:

- (1) For \$200 a month, you place a simple graphic on your web site (which we provide) and a line of code and you get a "white label" version of the oracles to draw traffic on your site. "White Label" simply means that the oracles are not marked as belonging to or authored by Matrix, but appear as part of your site. There are no ads of any kind to be seen.
- (2) For \$100 a month, a simple graphic with a line of code, and you get the oracles, but with generic Google ads that we (Matrix) get the revenue from, however small. And no Matrix product ads will appear.
- (3) A FREE version where you get the oracles at no charge, so you will get the traffic, but we reserve the right to have both Google and/or Matrix product ads on the pages as a way of payment.

Those are the choices. What I am asking dear Facebook friends is for you to give me feedback please as to which you might prefer or if the idea even makes sense to you. I could use your idea on this please.

